Accelerate Your Ecommerce Deployment

NetSuite SuiteSuccess for B2B Commerce

Accelerate your time to market and help ensure you meet customer expectations for a great online experience with SuiteSuccess for B2B Commerce. With nearly two decades of experience from thousands of ecommerce deployments, this service paves a pathway to success and is proven to deliver rapid business value. You choose the design theme for your site and we will implement a best-in-class SuiteCommerce web store in 30 days or less. Pre-defined commerce reports and KPIs are included to provide insights that help you run your business.
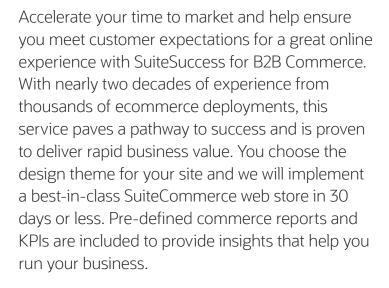
Key Benefits

- Deploy your web store in 30 days or less.

- Provide unique site functionality for your business buyers.

- Gain insights from pre-defined commerce reports and KPIs to help run your business.

- Eliminate integrations between separate systems with your ecommerce natively tied to your operational business systems on a unified cloud platform.

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Oracle NetSuite Professional Services experts will build and deploy your web store.

All of the features of SuiteCommerce are included, plus this additional functionality designed to address the needs of business buyers:

- **Site design.** Choose from a selection of pre-built responsive themes to provide the site design that best reflects your brand.

- **SEO migration.** We'll provide guidance to help you maintain your search rankings.

- **Personalized catalog views.** Publish different product/catalogs to different customers.

- **Product comparisons.** Create a comparison table of multiple products.

- **Inventory display.** Provide real-time inventory information to buyers on your web store.

- **Grid order.** Display up to two matrix items as a grid. Once the quantity is entered for each matrix item, everything is added to the cart in a single click and the sales order is populated with the individual lines.

- **Product lead time.** Display an estimated wait time until an out-of-stock product is in stock.

- **Item badges.** Visual icon to identify an item as New, On Sale or Best Seller.

- **Back-in-stock notification.** Buyers can sign up on your web store to receive back-in-stock notifications for items that were temporarily unavailable.

- **Infinite scroll.** On search results page, replace pagination with endless/infinite scrolling.

- **Form.** Form template provided to capture requests such as product inquiries or dealer registrations.

- **Size charts.** Provide size/fit information relevant to each product on the product detail page. The Size Chart will appear in a modal popup.

- **Informational pages.** Templates for "About Us", "Contact Us", "404" and "Terms and Conditions" pages.

- **Responsive email templates.** Optimize order email templates (confirmed, approved, cancelled and shipped) are formatted to display on any screen size.

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Along with your site implementation, these pre-defined reports and KPIs are available to help drive sales and optimize your business:

- **New online customers.** Shows the number of new web leads.

- **Online vs. offline sales.** Percentage of sales that were generated online vs. offline for a given period.

- **Open web sales orders.** List of sales orders originating from the web store with an open billing status.

- **Web orders.** Shows a count of web orders placed during the selected date range.

- **Web registrations to approve.** Shows created web store leads with no system access.

- **Web revenue.** Shows the total credits to income and expense accounts from web orders during the selected date range.

- **Web store item analysis.** Analysis report of items sold through the web store by Total Sales Orders, Quantity Ordered, Total Order Revenue, Number of Total Sales, Quantity Sold, and Total Billed Revenue.

- **Average items per order.** Shows the average amount of the items sold in each sales order.

- **Back-in-stock — Top 10 requested items.** See the top items for which customers have requested back-in-stock notifications.

- **Back-in-stock subscription waitlist.** KPI of customers who have opened back-in-stock subscriptions.

- **Back-in-stock emails.** Back-in-stock notifications that have been sent.

After your site implementation is complete, Oracle NetSuite will provide these ecommerce onboarding services:

- **Onboarding management.** Conduct recurring account status meetings to discuss your business goals, review your processes and assist with open issues.

- **Expert advice.** Provide strategic guidance on application usage, configuration, optimization and maintenance.

- **Guided support.** Address "how do I" questions with contextual assistance and provide step-by-step instructions for unique solutions.